



**pain**australia

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# **PAINAUSTRALIA STRATEGIC PLAN**

BUILDING A SUSTAINABLE ORGANISATION THAT IS  
TRULY REPRESENTATIVE FOR PAIN CONSUMERS AND  
PAIN SPECIALISED HEALTH PROFESSIONALS

**Our Vision, Mission & Strategic Goals**

**1**

Empowering  
Australia's  
Pain Community

**2**

Championing  
Policy and  
Connections

**3**

Policy,  
Advocacy,  
Inclusion,  
Networks

## Our Vision

To ensure all Australians living with pain can easily access affordable world-class pain treatments and care.

## Our Mission

Painaustralia as the national peak pain advocacy body is dedicated to improving the well-being of people living with pain, their families and carers. We work collaboratively with key stakeholders to elevate pain as a priority in the broader health agenda, driving conversations and raising awareness of the profound impacts of pain to reduce the associated stigma and ensure those affected receive the care and support they deserve.

## Our Strategic Goals

**Policy:** shape and influence policy to improve the well being of people living with pain.

**Advocacy:** champion policies that ensure equitable access to pain management and treatments.

**Inclusion:** ensure all diverse voices and experiences are heard and represented.

**Networks:** strengthen and broaden our networks with key stakeholders, health care professionals to foster collaboration and drive real change.

# Our Purpose

## Policy

1. Shape policies to provide equitable access to pain care and treatments for all.
2. Influence policy makers to support and provide programs, funding initiatives and policies for the entire pain community.
3. Provide leadership through evidence-based and collaborative policy development.

## Advocacy

1. Advocate for all in our pain, community including our members, consumers, researchers, carers and health professionals.
2. Drive conversations and raise awareness of the challenges and impacts of pain and work to reduce the stigma surrounding it.
3. Build a strong sustainable organisation by expanding funding sources through grants, donations, corporate memberships and strategic partnerships.

# Our Purpose

## Inclusion

1. Represent all consumers with chronic pain, their families and carers, and pain health professionals nationwide.
2. Promote culturally sensitive care that respects diverse experiences of pain.
3. Raise awareness to address the barriers faced by all those living with chronic pain including CALD groups, rural populations, Aboriginal and Torres Strait Islander populations and people with disabilities.

## Networking

1. Connect with and expand key stakeholders and partners.
2. Work collaboratively with similar health organisations and government to improve the health and wellbeing of people who live with pain.
3. Expand member and NPSD cohort.
4. Develop partnerships with organisations and industry with aligned values to fund and support our activities.
5. Reach new and broader audiences to raise awareness and increase support for people living with chronic pain.

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