

Wear **RED** for pain

My pain is more than a **number**

“A number cannot accurately reflect what my pain is, the debilitating side effects it causes, or the ripple effect it has on my life and the lives of those around me.”

Megan - living with chronic pain

**Ask your pharmacist about your pain
and the support available.**



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"When I tell my pharmacist I'm having a bad day, the first question he asks is, 'What can I do to help?' That simple question has made all the difference."

Amanda - living with chronic pain

Your pharmacist is here to help.



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"For a few moments, I didn't feel entirely like a ghost. Those conversations were brief, but they reminded me I was being seen as a person - not just another prescription."

Mike - veteran living with chronic pain

**Start the conversation
when you're ready.**



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"At the same time, many people with chronic pain learn to hide or mask their pain in order to manage daily life...

This is why pain is far more than a number; it is a complex, personal experience that cannot be depicted by a simple scale alone."

Tabitha - living with chronic pain

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